

# Qleads Lead Retrieval Solutions Order Form

Web: [www.Qleads.ca](http://www.Qleads.ca), E-mail: [info@qleads.ca](mailto:info@qleads.ca)

ANNUAL CANADIAN INTERNATIONAL TURFGRASS CONFERENCE & TRADE SHOW, Toronto, Ontario  
THE SHERATON CENTRE TORONTO, FEBUARY 26 – MARCH 2, 2010.

Please check the boxes beside the desired options. Please fax back order forms to: (888) 474-8118. **Early Pricing Ends Feb. 17, 2010.**

**Option 1** (Mobile Badge Scanner)  
Early=\$265 Regular=\$295



Our new mobile touch screen colour display badge scanner lets you navigate like the iPhone. Add notes to your leads by using the virtual keyboard. Add the lead qualifiers option below and simply touch the display to add qualifiers to your scanned leads. No electrical required in your booth.

**Option 2** (Mobile Badge Scanner)  
Early=\$230 Regular=\$265



Handheld mobile scanner that provides exhibitors with the freedom to move around their exhibit to scan attendee's badges. It comes with (10) standard attendee qualifiers. No electrical required in your booth.

**Option 3** (Leads Retrieval Forms)  
Early=\$70 Regular=\$100



Lead Retrieval Forms provide exhibitors with an alternative to the more expensive badge scanners. It is a preprinted paper form to manually capture attendee badge IDs. Exhibitors will be provided with the attendee info matching the captured badge IDs after the show in Excel format.

**Add-On 1** (Mini Wireless Printer)  
Early=\$60 Regular=\$90



For those exhibitors that like or require a paper copy of their leads. Also a great way to add additional notes. This wireless mini printer prints your leads automatically once you scan a badge. This Add-On can be used with Option 1 or Option 2.

**Add-On 2** (Lead Qualifiers)  
Early=\$25 Regular=\$40



Add up to (40) custom lead qualifiers to Option 1 or Option 2 badge scanners. This can help you categorize your leads according to your company's specific needs. Add your products, sales reps and custom follow-up action codes.... Taking the time to qualify your leads at the show saves time and money in lost sales by not having to do it back at the office. This Add-On can be used with Option 1 or Option 2.

**Add-On 3** (USB Stick)  
Early=\$25 Regular=\$40



Our USB key solution allows you to take your leads away on a USB key during the show. After the show is over you can walk away with your leads with no waiting. This Add-On can be used with Option 1 or Option 2.

**Add-On 1** (Drop-Off / pick-up Service)  
 Early=\$20 Regular=\$35

Avoid any potential service desk line-ups before and after the show. Have your order dropped off at the start of the show, and picked-up at the end of the show by a Qleads representative.

Promo Code: \_\_\_\_\_

Order Sub Total: \_\_\_\_\_

Tax (13%): \_\_\_\_\_

**Order Total:** \_\_\_\_\_

**Fax order forms to: (888) 474-8118**

Full Name: \_\_\_\_\_ Company: \_\_\_\_\_ Booth No.: \_\_\_\_\_

Phone: \_\_\_\_\_ City: \_\_\_\_\_

Name on Credit Card (Please print) \_\_\_\_\_ Card Type: 1) AMEX, 2) VISA or 3) Master Card \_\_\_\_\_

E-mail address (your leads will go here): \_\_\_\_\_ Expiry Date: . \_\_ \_\_ \_\_ \_\_

Credit Card No. \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

By signing this document you authorize Qleads to charge your credit card. If you do not receive an electronic confirmation of your order within 2 business days, please contact us immediately to verify that we have received your order. All equipment ordered must be picked up at the service desk prior to the start of the show unless you have ordered the "Pick-up Service" option. Failure to pick up equipment does not entitle you to a refund. All equipment must be returned to the service desk within 1 hour of the close of the show to avoid additional charges (unless you have selected the "After Show Pick-up" Option). A non-refundable charge of \$1700.00 will be applied for equipment not returned to Qleads at the close of the show. There is a \$75 fee for all cancellations. All cancellations must be submitted via e-mail 7 business days prior to the start of the show and there are no cancellations or refunds after this time. Qleads will not be held responsible for the type or amount of data provided to exhibitors by show management. Qleads Tel: 416-450-0411, E-mail: [info@qleads.ca](mailto:info@qleads.ca)

## Custom Qualifiers Order Form (For Qualifiers Option Only)

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THE SHERATON CENTRE TORONTO, FEBRUARY 26 – MARCH 2, 2010.

COMPANY NAME: \_\_\_\_\_ BOOTH NUMBER: \_\_\_\_\_

EVENT NAME: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

Please fill in the custom qualifier codes that you would like programmed into your unit. Up to **40 codes** are available to you with a maximum of **23 characters** including spaces. Please print your qualifiers in capital letter to ensure legibility. Please find a list of you standard qualifiers and some examples of possible custom qualifiers below:

Qualifiers that already come standard with your Qleads badge scanner are:

- 1) SEND INFORMATION
- 2) NEED TECHNICAL DATA
- 3) ADD TO MAILING LIST
- 4) DECISION MAKER
- 5) JUST INVESTIGATING
- 6) SEND QUOTE
- 7) HAVE REP CALL
- 8) READY TO PURCHASE
- 9) FAX INFORMATION
- 10) SPECIAL ACTION REQUIRED

Examples of custom codes that you can make up:

- 1) **SETUP APPOINTMENT ASAP** - *(List different time periods for sales rep. follow-up)*
- 2) **INTERESTED IN B12 BOLTS** - *(List your specific products and/or services that the leads are interested in)*
- 3) **DAVE SMITH FOLLOW-UP** - *(Assign sales reps names for immediate follow up or action items)*
- 4) **CHECK PRINTER NOTES** - *(Use an action code like this if you have chosen the Wireless Mini Printer Ad-On option)*

1	21
2	22
3	23
4	24
5	25
6	26
7	27
8	28
9	29
10	30
11	31
12	32
13	33
14	34
15	35
16	36
17	37
18	28
19	39
20	40

PLEASE FAX COMPLETED FORM ASAP TO: (888) 474-8118